



2017

Public Reporting of Outcomes:
Prevention & Screening
Programs

**Commission on Cancer: Standard 1.8
Monitoring Community Outreach - 2017**

Community Outreach (1.8)

Program	Activities	Community Need	Guidelines	Date Held	Follow Up	Effectiveness
Education Programs						
Chronic Disease Prevention Workshop Design 1	Workshop education on chronic disease prevention, including healthy lifestyle topics such as nutrition. This workshop included a mixture of topics as per the schools request. Information on smoking cessation, HPV and CEED were included.	Focus on health disparities: uninsured, underinsured, underserved, undocumented populations. Enrolling in CEED screening program when appropriate.	New Jersey Department of Health, Office of Cancer Control and Prevention; American Cancer Society	1/25/2017	Follow up process began with the 3/15/17 event.	29% increase in knowledge. Pre/post test design.
				3/15/2017	See follow up information on 4.1 chart - prevention programs.	15% increase in knowledge. Pre/post test design.
				5/2/2017	See follow up information on 4.1 chart - prevention programs.	87% increase in knowledge. Pre/post test design.
Chronic Disease Prevention Workshop Design 2	Workshop education on chronic disease prevention, including healthy lifestyle topics such as nutrition. This workshop included a mixture of topics as per the schools request. Information on HPV and CEED were included.	Focus on health disparities: uninsured, underinsured, underserved, undocumented populations. Enrolling in CEED screening program when appropriate.	New Jersey Department of Health, Office of Cancer Control and Prevention; American Cancer Society	4/3/2017	See follow up information on 4.1 chart - prevention programs.	30% increase in knowledge. Pre/post test design.

**Commission on Cancer: Standard 1.8
Monitoring Community Outreach - 2017**

Community Outreach (1.8)

Program	Activities	Community Need	Guidelines	Date Held	Follow Up	Effectiveness
Colorectal Cancer Prevention	Workshop on preventing colorectal cancer. Important topics such as nutrition and screening are discussed.	Focus on health disparities: uninsured, underinsured, underserved, undocumented populations. Enrolling in CEED screening program when appropriate. Colorectal Incidence: 45.9 Mortality: 17.4 (6.8% higher than the state). 792 people diagnosed/ 279 deaths during 2008-2012.	New Jersey Department of Health, Cancer Education and Early Detection Program; Centers for Disease Control and Prevention	3/30/2017	None due to low number of participants. Cannot be anonymous.	0% increase in knowledge. Pre/post test design. Good discussion with participant. Additional information was learned although participant knew the answers on the pre/post test prior.
				7/13/2017	n/a (one time event with small numbers)	31% increase in knowledge. Pre/post test design.

Commission on Cancer: Standard 1.8
Monitoring Community Outreach - 2017

Community Outreach (1.8)

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Be A Partner in Your Healthcare	Workshop focusing on educating the public on palliative care. What it is, when it is needed and how to access it.	Public survey completed through the coalition grant in 2006 found a lack of understanding on what Palliative Care is. Palliative Care professionals on the Palliative Care Committee experience routine lack of understanding of palliative care with patients.	New Jersey Department of Health, Office of Cancer Control and Prevention	4/11/17	Individual addresses of participants were not collected. Survey of management of the Senior Centers and presenters was requested three times. None of the presenters responded. Two of the sites responded (Brigantine and Hammonton). Both felt the participants found the presentation valuable; the participants asked questions about the materials; and they would like the presenters to return with other topics.	0% increase in knowledge. Pre/post test design.
				4/27/17		29% increase in knowledge. Pre/post test design.
				5/15/17		32% increase in knowledge. Pre/post test design.
				5/19/17		6% increase in knowledge. Pre/post test design.
				5/24/17		0% increase in knowledge. Pre/post test design.
				6/6/17		63% increase in knowledge. Pre/post test design.

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Program	Activities	Community Need	Guidelines	Date Held	Follow Up	Effectiveness
Facts About Tobacco Use and Cessation	Workshop educating on the dangers of tobacco, the advantages of stopping and strategies for quitting.	Populations with mental illness have a smoking rate 70 percent higher than adults with no mental illness. Populations with a disability also have higher rates than people without a disability. (CDC)	Centers for Disease Control and Prevention; Tobacco Dependence Program, Rutgers University	6/13/17	n/a (one time event with small numbers)	9% increase in knowledge. Pre/post test design.
Breast Cancer Awareness/ Prostate Cancer Awareness	Workshop educating on breast cancer and prostate cancer, as well as the importance of routine screening.	Breast Incidence: 165.1 Mortality: 25.9 (8.4% higher than the state). 1,404 women diagnosed/ 230 deaths during 2008-2012. Prostate Incidence: 135.4 Mortality: 20.0. 1,065 men diagnosed/ 121 deaths during 2008-2012.	Centers for Disease Control and Prevention; National Breast and Cervical Cancer Early Detection Program (NBCCEDP), NJCEED Program	6/20/2017	n/a (one time event with small numbers)	150% increase in knowledge. Pre/post test design.

**Commission on Cancer: Standard 1.8
Monitoring Community Outreach - 2017**

Community Outreach (1.8)

Program	Activities	Community Need	Guidelines	Date Held	Follow Up	Effectiveness
Skin Cancer Prevention	Workshop educating on skin cancer and preventing skin cancer. Sun safety is discussed and how to use sunscreen.	National estimates of skin cancer: 5.5 million new cases in 2017. Atlantic County Melanoma Incidence: 24.4 Mortality: 2.3. 465 people diagnosed/45 deaths during 2008-2012.	American Academy of Dermatology; New Jersey Department of Health, Office of Cancer Control and Prevention; American Cancer Society	7/12/2017	n/a (one time event with small numbers)	7% increase in knowledge. Pre/post test design.
Cancer Prevention 101	Workshop focusing on a variety of cancers, the importance of talking to your doctor about cancer risk, risk factors, self exams, cancer screening and preventing cancer.	Incidence: Atlantic County 509.9 (2.7% higher, 11th); Cape May County 570.8 (15% higher, 1st) Mortality: Atlantic County 181.6 (9.7% higher, 6th); Cape May County 195.2 (17.9% higher, 3rd). (2008-2012)	New Jersey Department of Health, Office of Cancer Control and Prevention; American Cancer Society	07/12/17	n/a (one time event with small numbers)	9% increase in knowledge. Pre/post test design.

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Program	Activities	Community Need	Guidelines	Date Held	Follow Up	Effectiveness
Breast Cancer Screening and Breast Density/Healthy Stress Management	Workshop educating on breast cancer, the importance of routine screening and breast density. In addition a stress management piece was added to the presentation.	Breast Incidence: 165.1 Mortality: 25.9 (8.4% higher than the state). 1,404 women diagnosed/ 230 deaths during 2008-2012. Social work is considered emotionally draining and a field in which stress can be high. (Especially DCP&P workers)	Centers for Disease Control and Prevention; National Breast and Cervical Cancer Early Detection Program (NBCCEDP), NJCEED Program, Department for Professional Employees (Social Service Workers: An Occupational Overview)	10/4/2017	Follow up in process	133% increase in knowledge. Pre/post test design. Prior to presentation: 42% have discussed their cancer risk with their doctor; after the presentation: 86% said they will discuss their cancer risk with their doctor. Prior to the presentation: 88% said they are dealing with a stressful issue, after the presentation: 92% said they would use the stress reduction techniques learned.
Breast Cancer Awareness	Workshop educating on breast cancer and the importance of routine screening.	Breast Incidence: 165.1 Mortality: 25.9 (8.4% higher than the state). 1,404 women diagnosed/ 230 deaths during 2008-2012.	Centers for Disease Control and Prevention; National Breast and Cervical Cancer Early Detection Program (NBCCEDP), NJCEED Program	11/15/2017	n/a (one time event with small numbers)	125% increase in knowledge. Pre/post test design.

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Program	Activities	Community Need	Guidelines	Date Held	Follow Up	Effectiveness
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Screening Programs

Program	Activities	Community Need	Guidelines	Date Held	Follow Up	Effectiveness
Cancer Education and Early Detection Program (CEED Program)	Screening program for uninsured and underinsured populations with a limited income. Patients are screened for breast, cervical, colorectal and/or prostate cancer. Federal and state funded/supported program for Atlantic County. Approximately 5,000 women 1,200 men are eligible for the CEED program after Medicaid expansion.	<u>Breast</u> Incidence: 165.1 Mortality: 25.9 (8.4% higher than the state). 1,404 women diagnosed/ 230 deaths during 2008-2012.	New Jersey Department of Health, Cancer Education and Early Detection Program; Centers for Disease Control and Prevention; National Breast and Cervical Cancer Early Detection Program (NBCCEDP)	Breast January - October 2017	All CEED patients are followed by a social work case manager. Any positive findings are referred to the appropriate level of care including diagnostic testing and cancer care. Breast and cervical cases are eligible for the breast/cervical Medicaid program. Non-eligible patients are referred to charity care and other outside funding agencies.	100% compliance with CDC and NJCEED core program performance indicators and data collection requirements (multiple measurements - currently in compliance). Uninsured and underinsured populations are receiving screenings.
		<u>Cervical</u> Incidence: 11.4 (44.3% higher than the state) Mortality: 3.8% (58.3% higher than the state). 84 women diagnosed/ 31 deaths during 2008-2012.		Cervical January - October 2017		
		<u>Colorectal</u> Incidence: 45.9 Mortality: 17.4 (6.8% higher than the state). 792 people diagnosed/ 279 deaths during 2008-2012.		Colorectal January - October 2017		
		<u>Prostate</u> Incidence: 135.4 Mortality: 20.0. 1,065 men diagnosed/ 121 deaths during 2008-2012.		Prostate January - October 2017		

**Commission on Cancer: Standard 1.8
Monitoring Community Outreach - 2017**

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Program	Activities	Community Need	Guidelines	Date Held	Follow Up	Effectiveness
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Combined Screening and Educational Programs

Oral Cancer Screening	Public oral cancer screening events with an educational component on oral cancer. Free events: occurred in dentist offices and an FQHC.	Oral Cancer Incidence rates: Atlantic County - 12.2 (17.3% higher than the state); Cape May County - 13.0 (25.0% higher than the state). Atlantic County is the third highest and Cape May County is the second highest rate in the state (2007-2011). In addition Atlantic and Cape May County have high smoking rates with an estimate of approximately 58,000 smokers.	New Jersey Department of Health, Office of Cancer Control and Prevention	4/5/17	There was one suspicious finding. Patient is seeking care from personal physician. In addition the participating dentists would provide care or refer to an appropriate provider. Social workers are available to navigate care.	79% increase in knowledge for both events combined. 11 out of 18 people (61%) stated they would ask their dentist for an oral cancer screening at their next dental visit.
				4/10/17		

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Monitoring Community Outreach - 2017

Community Outreach (1.8)

Program	Activities	Community Need	Guidelines	Date Held	Follow Up	Effectiveness
Choose Your Cover Free Skin Cancer Screenings	Public skin cancer screening events with an educational component on how to protect ones skin from the sun. Events occur on local beaches.	National estimates of skin cancer: 5.5 million new cases in 2017. Atlantic County Melanoma Incidence: 24.4 Mortality: 2.3. 465 people diagnosed/45 deaths during 2008-2012. Early detection of skin cancer. Increase awareness about preventing skin cancer.	American Academy of Dermatology; New Jersey Department of Health, Office of Cancer Control and Prevention			Percentage increases after screening. A=always O=often
					Total results: 242 screenings; 9 skin cancers (4%); 28 biopsies were recommended (12%). 28 follow up reminder letters were mailed out for all patients that had follow up recommendations such as a biopsy. Social workers are available to navigate care. A survey was sent in September 2017. Total survey results: 69 people sent the surveys back (29%). 99% find the event helpful; 78% learned about prevention; 29% get screened, 71% do not; 90% will get screened; 76% will alter behavior.	Overall Tabulation: Sunscreen: A=19%, O=23%; Seek Shade: A=30%, O=17%; Wear Hat: A=35%, O=13%; Cover Shoulders: A=40%, O=14%
				6/10/2017		Sunscreen: A=22%, O=21%; Seek Shade: A=25%, O=7%; Wear Hat: A=42%, O=17%; Cover Shoulders: A=42%, O=7%
				6/24/2017		Sunscreen: A=8%, O=22%; Seek Shade: O=33%; Wear Hat: A=33%, O=56%; Cover Shoulders: A=50%, O=11%
				7/15/2017		Physician brought different forms w/o prenotification. No pre/post completed.
				7/22/2017		Sunscreen: A=16%, O=32%; Seek Shade: A=29%, O=11%; Wear Hat: A=28%, O=17%; Cover Shoulders: A=34%, O=19%
				7/23/2017		Sunscreen: A=26%, O=14%; Seek Shade: A=40%, O=25%; Wear Hat: A=44%; Cover Shoulders: A=47%, O=18%

**Commission on Cancer: Standard 4.1
Monitoring Community Outreach - 2017**

Prevention Program (4.1)

Program	Community Need	Guidelines	Activities	Date Held	Follow Up	Effectiveness
HPV Parent Education Project	12% of cancer incidence cases and 10% of cancer mortality cases for women in Atlantic and Cape May County were of the female genital system. Cervical Cancer Incidence rates: Atlantic County - 10.4 (23.8% higher than the state); Cape May County - 11.2 (33.3% higher than the state). HPV causes 70% of all cervical cancers and pre-cancers, as well as other cancers such as cancers of the anus, vulva, vagina and throat.	Data shows that there is a 56% reduction prevalence of HPV strains (6, 11, 16 and 18) in adolescent girls in the United States despite a 33% vaccination rate. New Jersey achieved a 31.6% HPV Vaccination Series Completion among 13-17 year-old girls in 2012. CDC is calling for a higher percentage of completion.				
			Chronic Disease Prevention Workshop Design 1 - Shared event (1/3 on HPV Vaccination) Martin Luther King Complex School, Atlantic City	1/25/2017	Follow up process began with the 3/15/17 event.	9% increase in knowledge. Pre/post test design. (HPV results only)
			HPV Vaccination Workshop, Estell Manor School	2/27/2017	Follow up process began with the 3/15/17 event.	16% increase in knowledge. Pre/post test design.
			Social Media Platform (coalition website, Facebook and Pinterest) Small media is considered an evidence base by The Community Guide	January Push for Cervical Cancer Awareness Month Ongoing	n/a	Small media learning curve. Better understanding of the analytics needed.
			Coalition Biannual Newsletter	January Push for Cervical Cancer Awareness	n/a	200 Recipients (Also posted to website.)

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Prevention Program (4.1)

Program	Community Need	Guidelines	Activities	Date Held	Follow Up	Effectiveness
			Chronic Disease Prevention Workshop Design 1	3/15/2017	Phone numbers were collected with each event. Each participant was called and asked follow up questions in September in regards to vaccinating their children for the HPV vaccine. Any participate not reached the first time or did not return the call was tried a second time. Results: 9 people answered questions (45%). 6 said they would vaccinate, 3 said no. Reasons for no was: needs more information; needs to discuss with spouse; don't think it necessary.	Pre/post test design. Pre/post test adjusted. HPV results only
			Shared event (1/3 on HPV Vaccination)			0% increase in knowledge
			Uptown School, Atlantic City			1 11+ child vaccinated, 1 11+ child will be vaccinated, 2 under vaccination age
			Chronic Disease Prevention Workshop Design 2	4/3/2017		Pre/post test design. Pre/post test adjusted. HPV results only.
			Shared event (1/3 on HPV Vaccination)			38% increase in knowledge
			Brighton Avenue School, Atlantic City			2 11+ child vaccinated, 3 11+ child will be vaccinated, 5 under vaccination age
			Chronic Disease Prevention Workshop Design 1			Pre/post test design. Pre/post test adjusted. HPV results only.

**Commission on Cancer: Standard 4.1
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Prevention Program (4.1)

Program	Community Need	Guidelines	Activities	Date Held	Follow Up	Effectiveness
			Shared event (1/3 on HPV Vaccination)	5/2/2017		20% increase in knowledge
			Richmond Avenue, Atlantic City			2 11+ child vaccinated, 5 11+ child will be vaccinated, 3 under vaccination age
			Social Media Platform (coalition website)	Additional push	n/a	Small media learning curve. Better understanding of the analytics needed.

Commission on Cancer: Standard 4.2
Monitoring Community Outreach - 2017

Screening Program (4.2)

Program	Community Need	Guidelines	Activities	Date Held	Follow Up	Effectiveness
<p>Low Dose CT Lung Cancer Screening Event</p>	<p>2007-2011 Lung Cancer Incidence rates: Atlantic County: men 85 (18.6% higher than the state), women 66.8 (20.6% higher than the state; Cape May County: men 97.7 (36.6% higher than the state), women 73.7 (33% higher than the state).</p> <p>Lung Cancer Mortality rates: Atlantic County: men 62.6 (6.1% higher than the state), women 45.9 (25.4% higher than the state; Cape May County: men 64.6 (19.9% higher than the state), women 48.4 (32.2% higher than the state).</p> <p>In addition Atlantic and Cape May County have high smoking rates with an estimate of approximately 58,000 smokers.</p>	<p>Centers for Medicare and Medicaid Services. LDCT is now an approved screening to detect lung cancer for high risk patients prior to symptoms.</p>	<p>LDCT Lung Cancer Screening Event</p>	<p>11/11/2017</p>	<p>As of 11/27/17: 3 were scanned, 1 pending, 1 declined, 2 unknown (still deciding). Results for the 3 scans are: two 1 year f/u and one 6 month f/u</p>	<p>As of 11/27/17: 3 were scanned. These patients learned about screening and how often they should be screened. One patient requires closer monitoring.</p>