



2018

Public Reporting of Outcomes:
Prevention & Screening
Programs

Program	Activities	Community Need	Guidelines	Date Held	Locations	# of Participants	Effectiveness	Follow Up	Date Discussed
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Community Outreach (1.8)									
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Education Programs									
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Facts about Smoking and Cessation	Workshop educating on the dangers of tobacco, the advantages of stopping and strategies for quitting.	Estimate of 36,904 people in Atlantic and Cape May County smoke. Lung cancer is a prevalent cancer with over 1,800 cases in a five year period between the two counties.	Centers for Disease Control and Prevention ; Tobacco Dependence Program, Rutgers University						
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Facts about Smoking and Cessation HPV Parent Presentation	Workshop educating on the dangers of tobacco, the advantages of stopping and strategies	Estimate of 36,904 people in Atlantic and Cape May County smoke. Lung cancer is a prevalent cancer with over 1,800 cases in a five year period	Centers for Disease Control and Prevention ; Tobacco Dependence Program, Rutgers University	2/21/18	Greene Bay Country Club, Somers Point (special SMC/Penn Education event - requested)	80	119% increase in knowledge. Pre/post test design.	(one time event)	6/8/18
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	for quitting. Workshop educating on HPV and the importance of HPV vaccinations.	between the two counties. Cervical Incidence: 11.1 (42.3% higher than the state) Mortality: 3.8 (65.2% higher than the state). 84 women diagnosed/32 deaths during 2009-2013. Highest incidence. Second highest mortality. HPV causes 70% of all cervical cancers and pre-cancers, as well as other cancers such as cancers of the anus, vulva, vagina and throat.							
			New Jersey Department of Health, Office of Cancer Control and	5/16/2018	Glenwood Avenue Elementary School, Wildwood	2	0% increase in knowledge. Pre/post test design.	The school misunders tood the audience. (small numbers)	6/8/18

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			Prevention ; American Cancer Society, Centers for Disease Control and Prevention						
Be A Partner in Your Healthcare	Workshop focusing on educating the public on palliative care. What it is, when it is needed and how to access it.	Public survey completed through the coalition grant in 2006 found a lack of understanding on what Palliative Care is. Palliative Care professionals on the Palliative Care Committee experience routine lack of understanding of palliative care with patients.							
Be A Partner in Your Healthcare	Workshop focusing on educating	Public survey completed through the coalition grant	New Jersey Department of Health, Office of						

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	the public on palliative care. What it is, when it is needed and how to access it.	in 2006 found a lack of understanding on what Palliative Care is. Palliative Care professionals on the Palliative Care Committee experience routine lack of understanding of palliative care with patients.	Cancer Control and Prevention						
Be A Partner in Your Healthcare Cancer: Thriving and Surviving	Workshop focusing on educating the public on palliative care. What it is, when it is needed and how to access it.	Public survey completed through the coalition grant in 2006 found a lack of understanding on what Palliative Care is. Palliative Care professionals on the Palliative Care Committee	New Jersey Department of Health, Office of Cancer Control and Prevention	3/6/18	Galloway Senior Center, Galloway Township	4	40% increase in knowledge. Pre/post test design.	Individual addresses of participants were not collected due to small numbers.	6/8/18
				4/4/18	Stockton Kramer Hall, Galloway Township	3	8% increase in knowledge. Pre/post test design.	Individual addresses of participants were not collected	6/8/18

Program	Activities	Community Need	Guidelines	Date Held	Locations	# of Participants	Effectiveness	Follow Up	Date Discussed
	Six week workshop series focusing on teaching cancer survivors, cancer patients, and caregivers to cancer patients on how to be a self manager of the disease. Focuses include: fatigue management, working with healthcare providers, nutrition, exercise, planning for the future,	experience routine lack of understanding of palliative care with patients. Cancer Burden: Incidence: Atlantic County 509.6 (8,281 cases); Cape May County 571.2 (4,366) (2009-2013)						due to small numbers.	

Program	Activities	Community Need	Guidelines	Date Held	Locations	# of Participants	Effectiveness	Follow Up	Date Discussed
	difficult emotions, etc.								
Cancer: Thriving and Surviving	Six week workshop series focusing on teaching cancer survivors, cancer patients, and caregivers to cancer patients on how to be a self manager of the disease. Focuses include: fatigue management, working with healthcar	Cancer Burden: Incidence: Atlantic County 509.6 (8,281 cases); Cape May County 571.2 (4,366) (2009-2013)	New Jersey Department of Health, Office of Cancer Control and Prevention ; Evidence based program developed by Stanford University						4/2/18

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	e providers, nutrition, exercise, planning for the future, difficult emotions, etc.								
Cancer: Thriving and Surviving Cancer Prevention/ HPV Presentation	Six week workshop series focusing on teaching cancer survivors, cancer patients, and caregivers to cancer patients on how to be a self manager of the disease. Focuses include:	Cancer Burden: Incidence: Atlantic County 509.6 (8,281 cases); Cape May County 571.2 (4,366) (2009-2013) Incidence: Atlantic County 509.6 (2.4% higher, 11th); Cape May County 571.2 (14.8% higher, 1st) Mortality: Atlantic County 179.5 (9.6% higher, 6th); Cape May County 193.4	New Jersey Department of Health, Office of Cancer Control and Prevention ; Evidence based program developed by Stanford University	5/17/18	Shore Cancer Center, Somers Point	9	11 people – 4 people completed; 6 final surveys: confidence level was a 9.3 average. Every person was positive toward action plans; problem solving methods; self management, enjoyment and recommendations. See write up for more information.	Surveys mailed November 2018	6/8/2018 11/30/18

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	fatigue management, working with healthcare providers, nutrition, exercise, planning for the future, difficult emotions, etc. Combination presentation of Cancer Prevention 101 and the HPV presentations. Focus is on a variety of cancers, screening recommendations, HPV and	(18.1% higher, 3rd). (2009-2013)		5/24/18	Shore Cancer Center, Somers Point	7	11 people – 4 people completed; 6 final surveys: confidence level was a 9.3 average. Every person was positive toward action plans; problem solving methods; self management, enjoyment and recommendations. See write up for more information.	Surveys mailed November 2018	6/8/2018 11/30/18
			5/31/18	5		6/8/2018 11/30/18			
			6/7/18	4		6/8/18 8/17/18 11/30/18			
			6/14/18	3		8/17/2018 11/30/18			
			6/21/18	6		8/17/2018 11/30/18			

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	services available for the community. The audience will be future healthcare professionals.								
Cancer Prevention/ HPV Presentation	Combination presentation of Cancer Prevention 101 and the HPV presentations. Focus is on a variety of cancers, screening recommendations, HPV and services available for the community.	Incidence: Atlantic County 509.6 (2.4% higher, 11th); Cape May County 571.2 (14.8% higher, 1st) Mortality: Atlantic County 179.5 (9.6% higher, 6th); Cape May County 193.4 (18.1% higher, 3rd). (2009-2013)	New Jersey Department of Health, Office of Cancer Control and Prevention ; American Cancer Society						

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	y. The audience will be future healthcare professionals.								
Cancer Prevention/HPV Presentation BeWell Connected 80% by 2018 Colorectal Cancer a Major Health Problem	Combination presentation of Cancer Prevention 101 and the HPV presentations. Focus is on a variety of cancers, screening	Incidence: Atlantic County 509.6 (2.4% higher, 11th); Cape May County 571.2 (14.8% higher, 1st) Mortality: Atlantic County 179.5 (9.6% higher, 6th); Cape May County 193.4 (18.1% higher,	New Jersey Department of Health, Office of Cancer Control and Prevention ; American Cancer Society	6/18/18	Shore Medical Center Radiology School	13	34% increase in knowledge. Pre/post test design. Answers: 4 of 5 w/11 yr. have been vac; 4 of 5 w/11yr will be vac; 3 of 4 under will be vac	Collected phone numbers and email addresses. Contacted all participants by phone and sent email out in October. No response.	8/17/2018 11/30/18

Program	Activities	Community Need	Guidelines	Date Held	Locations	# of Participants	Effectiveness	Follow Up	Date Discussed
	recommendations, HPV and services available for the community. The audience will be future healthcare professionals. Workshop educating public on colorectal cancer statistics, recommendations, costs, and initiatives.	3rd). (2009-2013) Colorectal Incidence: 45.2 Mortality: 16.7 (6.9% higher than the state). 737 people diagnosed/272 deaths during 2009-2013. Requested workshop. 80% in 2018 initiative.		6/27/18	Harris School of Business	35	38% increase in knowledge. Pre/post test design. Respondents stated: 9 of 23 w/11 yr. have been vac; 11 of 15 w/11yr will be vac; 18 of 18 under will be vac	Contact information is missing. F/U not possible.	8/17/2018 11/30/18
BeWell Connected 80% by 2018 Colorectal Cancer a Major Health Problem	Workshop educating public on colorectal cancer statistics, recommendations,	Colorectal Incidence: 45.2 Mortality: 16.7 (6.9% higher than the state). 737 people diagnosed/272 deaths during 2009-2013.	American Cancer Society, CDC, National Colorectal Cancer Roundtable, USPSTF,						

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	costs, and initiatives.	Requested workshop. 80% in 2018 initiative.	NCCI Guidelines						
BeWell Connected 80% by 2018 Colorectal Cancer a Major Health Problem Cancer Survivorship Care Plans	Workshop educating public on colorectal cancer statistics, recommendations, costs, and initiatives. Workshop educating parish nurses on Cancer Survivorship Care Plans (SCP). Specifically CoC guidelines, what should be in them, how to create one if patients	Colorectal Incidence: 45.2 Mortality: 16.7 (6.9% higher than the state). 737 people diagnosed/272 deaths during 2009-2013. Requested workshop. 80% in 2018 initiative. Cancer Burden: Incidence: Atlantic County 509.6 (8,281 cases); Cape May County 571.2 (4,366) (2009-2013) Requested workshop. SCP are a newer guideline so the number of survivors who have one may be low.	American Cancer Society, CDC, National Colorectal Cancer Roundtable, USPSTF, NCCI Guidelines	9/6/18	Greene Bay Country Club	14	43% increase in knowledge. Pre/post test design.	(one time event)	11/30/18

Program	Activities	Community Need	Guidelines	Date Held	Locations	# of Participants	Effectiveness	Follow Up	Date Discussed
	do not have one, and resources.	SCP/Coalition (OCCP) initiative.							
Cancer Survivorship Care Plans	Workshop educating parish nurses on Cancer Survivorship Care Plans (SCP). Specifically CoC guidelines, what should be in them, how to create one if patients do not have one, and resources.	Cancer Burden: Incidence: Atlantic County 509.6 (8,281 cases); Cape May County 571.2 (4,366) (2009-2013) Requested workshop. SCP are a newer guideline so the number of survivors who have one may be low. SCP/Coalition (OCCP) initiative.	New Jersey Department of Health, Office of Cancer Control and Prevention ; CoC						

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Cancer Survivorship Care Plans Lung Cancer	Workshop educating parish nurses on Cancer Survivorship Care Plans (SCP). Specifically CoC guidelines, what should be in them, how to create one if patients do not have one, and resources. Workshop educating on lung cancer, risk factors, diagnosis, treatment, and screening.	Cancer Burden: Incidence: Atlantic County 509.6 (8,281 cases); Cape May County 571.2 (4,366) (2009-2013) Requested workshop. SCP are a newer guideline so the number of survivors who have one may be low. SCP/Coalition (OCCP) initiative. Incidence: Atlantic County 70.9 (19.6% higher, 7th); Cape May County 84.1 (41.8% higher, 1st) Mortality: Atlantic County 47.9 (17.11% higher, 6th); Cape May County 54.9 (34.2% higher, 2nd). (2009-	New Jersey Department of Health, Office of Cancer Control and Prevention; CoC	11/20/18	Cape Regional Medical Center - Parish Nurse Program	6	46% increase in knowledge. Pre/post test design.	(one time event)	11/30/18

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		2013) Requested workshop.							
Lung Cancer	Workshop educating on lung cancer, risk factors, diagnosis, treatment , and screening.	Incidence: Atlantic County 70.9 (19.6% higher, 7th); Cape May County 84.1 (41.8% higher, 1st) Mortality: Atlantic County 47.9 (17.11% higher, 6th); Cape May County 54.9 (34.2% higher, 2nd). (2009-2013) Requested workshop.	American Cancer Society, NJ State Cancer Registry, NJ Department of Environmental Protection, Breath Matters Lung Disease Support Group						

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Lung Cancer	Workshop educating on lung cancer, risk factors, diagnosis, treatment, and screening.	Incidence: Atlantic County 70.9 (19.6% higher, 7th); Cape May County 84.1 (41.8% higher, 1st) Mortality: Atlantic County 47.9 (17.11% higher, 6th); Cape May County 54.9 (34.2% higher, 2nd). (2009-2013) Requested workshop.	American Cancer Society, NJ State Cancer Registry, NJ Department of Environmental Protection, Breath Matters Lung Disease Support Group	11/26/18	Gilda's Club	9	32% increase in knowledge. Pre/post test design.	(one time event)	11/30/18
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Screening Programs									
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Cancer Education and Early Detection Program (CEED Program)		Screening program for uninsured and underinsured populations with a limited income. Patients are screened for breast, cervical,							
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		colorectal and/or prostate cancer. Federal and state funded/support ed program for Atlantic County.							
Cancer Education and Early Detection Program (CEED Program)	Screening program for uninsured and underinsured populations with a limited income. Patients are screened for breast, cervical, colorectal and/or prostate cancer. Federal and state funded/su pported program for	<u>Breast</u> Incidence: 166.4 Mortality: 26.1 (11.5% higher than the state). 1,444 women diagnosed/ 238 deaths during 2009-2013.							

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	Atlantic County. Approximately 5,000 women 1,200 men are eligible for the CEED program after Medicaid expansion .								
Cancer Education and Early Detection Program (CEED Program) Combined Screening and Educational Programs	Screening program for uninsured and underinsured populations with a limited income. Patients are screened for breast, cervical, colorectal and/or prostate	<u>Cervical</u> Incidence: 11.1 (42.3% higher than the state) Mortality: 3.8 (65.2% higher than the state). 84 women diagnosed/32 deaths during 2009-2013.	New Jersey Department of Health, Cancer Education and Early Detection Program; Centers for Disease Control and Prevention ; National Breast and Cervical Cancer Early Detection	Breast January - October 2018	The CEED program is located in Shore Medical Center's Cancer Center. Patients can access a variety of healthcare providers throughout Atlantic County. Examples include:	259 mammograms	100% compliance with CDC and NJCEED core program performance indicators and data collection requirements (multiple measurements - currently in compliance). Uninsured and underinsured populations are receiving screenings.	All CEED patients are followed by a social work case manager. Any positive findings are referred to the appropriate level of care including diagnostic testing	6/8/18 8/17/18 11/30/18

Program	Activities	Community Need	Guidelines	Date Held	Locations	# of Participants	Effectiveness	Follow Up	Date Discussed
	cancer. Federal and state funded/supported program for Atlantic County. Approximately 5,000 women 1,200 men are eligible for the CEED program after Medicaid expansion . Approximately 5,000 women 1,200 men are eligible for the CEED program after		Program (NBCCEDP)		county health clinics, mammography sites, hospitals, private physician offices, etc.			and cancer care. Breast and cervical cases are eligible for the breast/cervical Medicaid program. Non-eligible patients are referred to charity care and other outside funding agencies.	
		<u>Colorectal</u> Incidence: 45.2 Mortality: 16.7 (6.9% higher than the state). 737 people diagnosed/272 deaths during 2009-2013.	New Jersey Department of Health, Cancer Education and Early Detection Program; Centers for	Cervical January - October 2018	The CEED program is located in Shore Medical Center's Cancer Center. Patients	426 paps	100% compliance with CDC and NJCEED core program performance indicators and data collection	All CEED patients are followed by a social work case manager. Any positive	6/8/18 8/17/18 11/30/18

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Choose Your Cover Free Skin Cancer Screenings			Public skin cancer screening events with an educational component on how to protect ones skin from the sun. Events occur on local beaches.	National estimates of skin cancer: 5.4 million new cases each year. Atlantic County Melanoma Incidence: 24.6 Mortality: 2.1. 391 people diagnosed/35 deaths during 2009-2013. Cape may County Inciden					

Program	Activities	Community Need	Guidelines	Date Held	Locations	# of Participants	Effectiveness	Follow Up	Date Discussed
				<p>ce: 41.1 Mortality: 3.9. 302 people diagnosed/30 deaths during 2009- 2013. Early detection of skin cancer. Increase awareness about preventing skin cancer.</p>					
Choose Your Cover Free Skin Cancer Screenings	Public skin cancer screening events with an educational component on how	National estimates of skin cancer: 5.4 million new cases each year. Atlantic County Melanoma Incidence: 24.6	American Academy of Dermatology				Percentage increases after screening. A=always O=often	Total results: 194 screenings ; 35 skin cancers (18%); 71 biopsies were	

Program	Activities	Community Need	Guidelines	Date Held	Locations	# of Participants	Effectiveness	Follow Up	Date Discussed
	to protect ones skin from the sun. Events occur on local beaches.	Mortality: 2.1. 391 people diagnosed/35 deaths during 2009-2013. Cape may County Incidence: 41.1 Mortality: 3.9. 302 people diagnosed/30 deaths during 2009-2013. Early detection of skin cancer. Increase awareness about preventing skin cancer.						recommen ded (37%). Seventy-one reminder letters were mailed out in October for all patients that had follow up recommen dations such as a biopsy. Social workers are available to navigate care. A survey was sent in October 2018. Fifty-five people returned the surveys (28%).	

Program	Activities	Community Need	Guidelines	Date Held	Locations	# of Participants	Effectiveness	Follow Up	Date Discussed
								100% found the event helpful; 81% learned about prevention; 37% get screened, 62% do not; 92% will get screened; 75% will alter behavior.	
Choose Your Cover Free Skin Cancer Screenings	Public skin cancer screening events with an educational component on how to protect ones skin from the sun. Events occur on local beaches.	National estimates of skin cancer: 5.4 million new cases each year. Atlantic County Melanoma Incidence: 24.6 Mortality: 2.1. 391 people diagnosed/35 deaths during 2009-2013. Cape may County Incidence: 41.1	American Academy of Dermatology				Overall Tabulation: Sunscreen: A=39%; Seek Shade: A=41%, O=3%; Wear Hat: A=8%, O=18%; Cover Shoulders: A=41%, O=5%	Total results: 194 screenings ; 35 skin cancers (18%); 71 biopsies were recommended (37%).	
				6/9/2018	Kennedy Plaza, Atlantic City	Canceled due to city permit issues.	n/a	Seventy-one reminder letters were mailed out	6/8/18 8/17/18

Program	Activities	Community Need	Guidelines	Date Held	Locations	# of Participants	Effectiveness	Follow Up	Date Discussed
		Mortality: 3.9. 302 people diagnosed/30 deaths during 2009-2013. Early detection of skin cancer. Increase awareness about preventing skin cancer.		6/23/2018	Music Pier, Ocean City Boardwalk	63	Sunscreen: A=63%; Seek Shade: A=35%, O=25%; Wear Hat: O=24%; Cover Shoulders: A=31%	in October for all patients that had follow up recommendations such as a biopsy.	6/8/18 8/17/18 11/30/18
				7/14/2018	Convention Hall, Cape May	40	Sunscreen: A=43%; Seek Shade: O=69%; Wear Hat: A=36%, O=20%; Cover Shoulders: A=57%	Social workers are available to navigate care. A survey	6/8/18 8/17/18 11/30/18
				7/15/2018	Promenade Pavilion, Sea Isle City	31	Sunscreen: A=43%; Seek Shade: A=67%; Wear Hat: A=46%; Cover Shoulders: A=57%	was sent in October 2018. Fifty-five people returned the surveys	6/8/18 8/17/18 11/30/18
				7/21/2018	S 35th Avenue Gazebo, Longport	9 (Storm)	Sunscreen: O=50%; Seek Shade: O=100%; Wear Hat: A=33%; Cover Shoulders: A=25%, O=67%	(28%). 100% found the event helpful; 81% learned about preventio	6/8/18 8/17/18 11/30/18

Program	Activities	Community Need	Guidelines	Date Held	Locations	# of Participants	Effectiveness	Follow Up	Date Discussed
				8/5/2018	Newport Avenue Gazebo, Ventnor	51	Sunscreen: A=13%, O=31%; Seek Shade: A=6%, O=22%; Wear Hat: A=22%, O=40%; Cover Shoulders: A=33%, O=25%	n; 37% get screened, 62% do not; 92% will get screened; 75% will alter behavior.	6/8/18 8/17/18 11/30/18

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**Commission on Cancer: Standard 4.2
Monitoring Community Outreach - 2018**

Screening Program (4.2)

Obesity Prevention Project		2009: approximately 70,000-81,000 obese adults age 20 and older in Atlantic and Cape May County. 2013: 28% of the population was obese.	Centers for Disease Control and Prevention ; Shore Medical Center; American Cancer Society; New Jersey Department of Health						2/2/18
	Web Article: Healthy Weight in the New Year!			1/1/18	n/a	n/a	n/a	n/a	8/17/18
	Web Article: Is Your New Year's Resolution to Loose Weight?			1/1/18	n/a	n/a	n/a	n/a	8/17/18
	Web Article: Help Children Maintain a Healthy Weight!	2009: NJ adults considered overweight/obese: 23.9% obese; 38.0% overweight; 38.1% neither obese or overweight.	National Information (CDC): Overweight/obesity is associated with increased risk of 13 types of cancers. The rate of obesity	5/14/18	n/a	n/a	n/a	n/a	8/17/18
	Event: Get Your Skinny On!			8/16/18	Oceanside Family Success Center II, Atlantic City	11	14% increase in knowledge Pre/post design	Overall increase in knowledge: 7%. Phone	8/17/2018 11/30/18

Program	Activities	Community Need	Guidelines	Date Held	Locations	# of Participants	Effectiveness	Follow Up	Date Discussed
	Event: Get Your Skinny On!	2010: 15%-20% of low income children aged 2 to 4 were obese in NJ. 1 in 3 low-income children are obese/overweight before their 5th b-day. 1 in 7 low-income preschool children are obese.	related cancers, not including colorectal cancer, increased by 7% between 2005 and 2014. 55% of all cancer diagnosed in women and 24% diagnosed in men are associated with overweight/obesity.	8/23/18	Oceanside Family Success Center I, Atlantic City	5	11% increase in knowledge Pre/post design	calls were placed to all participants who gave their phone numbers. Ten people or 24% participated. 10 people found presentation valuable. 7 people stated they made behavior changes. Several behavior changes had to do with moving more and eating better.	8/17/2018 11/30/18
	Event: Get Your Skinny On!			9/12/18	MLK Community Center, Newtonville	16	5% increase in knowledge Pre/post design		11/30/18
	Event: Get Your Skinny On!	Lack of physical activity (2013): 26% Atlantic County and 22% of Cape May County adults were inactive. Only 21.6% of New Jerseyans get the recommended amount of exercise.		9/27/18	Adelaide's Shelter, Atlantic City	9	0% increase in knowledge Pre/post design		11/30/18

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	Web Article: Healthy Holidays			12/1/2018 (scheduled)	n/a	n/a	n/a	n/a	11/30/18
	Web Article: Balance it Out			12/3/2018 (scheduled)	n/a	n/a	n/a	n/a	11/30/18

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**Commission on Cancer: Standard 4.2
Monitoring Community Outreach - 2018**

Screening Program (4.2)

Prostate Cancer Screening Program	Prostate Cancer Screening	2009-2013, Prostate Cancer Incidence rates: Atlantic County: men 135.4 (lower than the state); Cape May County: men 170.3 (12.6% higher than the state - 2nd in the state).	American Cancer Society, New Jersey Department of Health; CDC	N/A	N/A	N/A			2/2/18
	Web Article: Prostate Cancer Screening						n/a	n/a	11/30/18
	Prostate Cancer Screening Event - Shore Cancer Center, Somers Point						Results were sent directly to the patients to distribute to their physician. Enclosed was a letter to the patient; a letter to the physician; and the results.	11 men were screened. These patients learned about screening and how often they should be screened. One did not have health insurance.	6/8/18 8/17/18
	Web Article: Need to Know: Prostate Cancer Risk Factors	2009-2013, Prostate Cancer Mortality rates: Atlantic County: men 19.9 (consistent with the state); Cape May County: men 22.7 (14.1% higher than the state)					n/a	n/a	11/30/18
	Web Article: Need to Know: Prostate Cancer Symptoms						n/a	n/a	11/30/18