

# *A Cause to Celebrate*

The southern New Jersey community and summertime tourists from throughout the region have depended on Shore Medical Center for their health care for more than 80 years. As an independent, non-profit hospital, Shore Medical Center relies on the support of many generous donors and partners to stay on the cutting edge of technology and deliver the highest quality of care to the community.

Over the past 7 years, Shore has hosted its signature event, its “A Cause to Celebrate” Gala, which has raised nearly \$4.5 million for patient care at Shore Medical Center & Shore Cancer Center. We are very proud that Shore Cancer Center has been a member of the Penn Cancer Network for the past five years, and we are very appreciative of your most generous financial support of our gala.

We are very excited to announce that the 2024 A Cause to Celebrate Gala will return to the Golden Nugget Casino in Atlantic City on Saturday, October 5, 2024. This year’s event will continue to support all areas of patient care. This is a wonderful chance to celebrate the great work being done throughout the hospital, from our surgical tower and emergency department to our maternity unit and rehabilitation services & MORE!

Your support of this great event has made an incredible difference in thousands of lives in our community, and it will continue to help many more in the future. We are so thankful for your continued support and look forward to working with you. Please feel free to reach out to me if you have any questions at 609-653-3986 or [Jessica.giles@shoremedicalcenter.org](mailto:Jessica.giles@shoremedicalcenter.org). Thank you again for helping us keep high quality care in our community!

Sincerely,

Jessica Giles

# *A Cause to Celebrate*

**Saturday, October 5, 2024**  
Golden Nugget Atlantic City

## SPONSORSHIP LEVELS

### **PRESENTING SPONSOR - \$50,000**

#### Event:

- Logo on Invitation
- Logo or name on event signage
- Company logo displayed on screens at event
- Fifteen (15) event tickets
- Four color ad in prime location of digital event program book – Inside Front & Back Cover
- Special acknowledgment from podium during event & opportunity to speak

#### Publications:

- Recognition in any press, media announcements
- Branding will appear on all promotional material

#### Digital Marketing:

- Business name or logo included on A Cause to Celebrate web page
- Healthy Living e-magazine article promoting sponsor's business (20,000 email distribution). Article must relate to a trending healthcare topic as agreed upon by SMC marketing department.
- Logo inclusion in Healthy Living e-magazine with sponsor statement (20,000 email distribution)

#### Exposure @ SMC:

- Promote sponsor business logo on the 5 digital display boards in the hospital for 3 months  
Promote sponsor business logo at the Shore Physician Group offices located in Margate, Northfield, Mays Landing, Somers Point, Ocean City.

# *A Cause to Celebrate*

**Saturday, October 5, 2024**  
Golden Nugget Atlantic City

## SPONSORSHIP LEVELS

### **PLATINUM SPONSOR - \$25,000**

#### Event:

- Logo on Invitation (if submitted before printing)
- Logo or name on event signage
- Company logo displayed on screens at event
- Eight (8) event tickets
- Four color ad in prime location of digital event program book
- Special acknowledgment from podium during event

#### Publications:

- Recognition in any press, media announcements

#### Digital Marketing:

- Business name or logo included on A Cause to Celebrate web page
- Healthy Living e-magazine article promoting sponsor's business (20,000 email distribution). Article must relate to a trending healthcare topic as agreed upon by SMC marketing department.
- Logo inclusion in Healthy Living e-magazine with sponsor statement (20,000 email distribution)

#### Exposure @ SMC:

- Promote sponsor business logo on the 5 digital display boards in the hospital for 3 months with a promo to support the Shore Cancer Center
- Promote sponsor business logo at the Shore Physician Group offices located in Margate, Northfield, Mays Landing, Somers Point, Ocean City.

# *A Cause to Celebrate*

**Saturday, October 5, 2024**  
Golden Nugget Atlantic City

## **SPONSORSHIP LEVELS**

### **GOLD SPONSOR - \$10,000**

#### Event:

- Logo on Invitation (if submitted before printing)
- Logo or name on event signage
- Company logo displayed on screens at event
- Six (6) event tickets
- Four color ad in prime location of digital event program book
- Special acknowledgment from podium during event

#### Publications:

- Recognition in any press, media announcements

#### Digital Marketing:

- Business name or logo included on A Cause to Celebrate web page
- Healthy Living e-magazine article promoting sponsor's business (20,000 email distribution). Article must relate to a trending healthcare topic as agreed upon by SMC marketing department.
- Logo inclusion in Healthy Living e-magazine with sponsor statement (20,000 email distribution)

# *A Cause to Celebrate*

**Saturday, October 5, 2024**  
Golden Nugget Atlantic City

## **SPONSORSHIP LEVELS**

### **SILVER SPONSOR - \$5,000**

#### Event:

- Logo or name on event signage
- Four (4) event tickets
- Four color ad in prime location of digital event program book

#### Publications:

- Recognition in any press, media announcements

#### Digital Marketing:

- Business name or logo included on A Cause to Celebrate web page
- Logo inclusion in Healthy Living e-magazine with sponsor statement (20,000 email distribution)

# A Cause to Celebrate

## Saturday, October 5, 2024 Golden Nugget Atlantic City SPONSORSHIP FORM

***Please print all information***

Company/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Recognition Name for sponsor Thank you letter: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Telephone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Please return this form and payment. Send all sponsor forms to Shore Medical Center, 100 Medical Center Way, Somers Point, NJ 08244 Attn: Jessica Giles or [Jessica.Giles@ShoreMedicalCenter.org](mailto:Jessica.Giles@ShoreMedicalCenter.org)

<input type="checkbox"/>	Presenting Sponsor	\$50,000
<input type="checkbox"/>	Platinum Sponsor	\$25,000
<input type="checkbox"/>	Gold Sponsor	\$10,000
<input type="checkbox"/>	Silver Sponsor	\$ 5,000
<input type="checkbox"/>	Full Page color ad	\$ 1,000
<input type="checkbox"/>	Half page color ad	\$ 500
<input type="checkbox"/>	Quarter page color ad	\$ 250
<input type="checkbox"/>	Ticket	\$ 250

**Please submit your ad and logo as a high res PDF (300dpi) before September 27, 2024 to [Jessica.Giles@ShoreMedicalCenter.org](mailto:Jessica.Giles@ShoreMedicalCenter.org)**

**Method of payment:** \_\_\_\_\_ Check \_\_\_\_\_ Mastercard \_\_\_\_\_ Visa \_\_\_\_\_ Amex

Cardholder Name (PleasePrint): \_\_\_\_\_

Daytime Tele # \_\_\_\_\_ Email: \_\_\_\_\_

Card number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security # \_\_\_\_\_ Zip Code \_\_\_\_\_

I authorize Shore Medical Center to charge my account for the above:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Please make checks payable to: Shore Medical Center*

We/(I) cannot attend but would like to make a contribution in the amount of \$ \_\_\_\_\_

# A Cause to Celebrate

## Saturday, October 5, 2024 Golden Nugget Atlantic City – 6:30pm SPONSORSHIP FORM

*Please print all information*

Company/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Recognition Name for sponsor Thank you letter: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Telephone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Please return this form and payment. Send all sponsor forms to Shore Medical Center, 100 Medical Center Way, Somers Point, NJ 08244 Attn: Jessica Giles or [Jessica.Giles@ShoreMedicalCenter.org](mailto:Jessica.Giles@ShoreMedicalCenter.org)

<input type="checkbox"/>	Presenting Sponsor	\$50,000
<input type="checkbox"/>	Platinum Sponsor	\$25,000
<input type="checkbox"/>	Gold Sponsor	\$10,000
<input type="checkbox"/>	Silver Sponsor	\$ 5,000
<input type="checkbox"/>	Full Page color ad	\$ 1,000
<input type="checkbox"/>	Half page color ad	\$ 500
<input type="checkbox"/>	Quarter page color ad	\$ 250
<input type="checkbox"/>	Ticket	\$ 250

**Please submit your ad and logo as a high res PDF (300dpi) before September 27, 2024 to**  
[Jessica.Giles@ShoreMedicalCenter.org](mailto:Jessica.Giles@ShoreMedicalCenter.org) Phone: 609-653-3986

**Method of payment:** \_\_\_\_\_ Check \_\_\_\_\_ Mastercard \_\_\_\_\_ Visa \_\_\_\_\_ Amex

Cardholder Name (PleasePrint): \_\_\_\_\_

Daytime Tele # \_\_\_\_\_ Email: \_\_\_\_\_

Card number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security # \_\_\_\_\_

I authorize Shore Medical Center to charge my account for the above:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Please make checks payable to: Shore Medical Center*

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