

Shore.

Celebrating the Difference You Make at Shore Medical Center

Fall 2020 Edition

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Thank you for supporting our Shore Healthcare Heroes during the pandemic. Learn more about the difference you make on page 5!



BIG CHANGES AT SHORE CANCER CENTER, WITH YOUR HELP

At Shore Cancer Center, you're helping us expand the lifesaving care we provide our community, close to home. We're proud to share with you some exciting progress we've made recently at the Cancer Center with your help, from our new affiliation with the Penn Cancer Network to eight new providers who are taking cancer care at Shore to a new level.

Membership in the Penn Cancer Network

In December 2019, Shore became an official member of the Penn Cancer Network, aligning Shore with Penn Medicine to give people in communities like ours access to university-level cancer care when they need it. Currently, we are one of only two hospitals in South Jersey to have this affiliation. Penn representatives meet with our cancer center team regularly, helping to

improve services, enhance programs, and connect us to Penn resources and trainings.

Oncology Services Manager Kimberly Kaczmarski, MBA, ROCC, says the affiliation with Penn has touched every aspect of the cancer center – but especially our patients. "With our Penn affiliation, patients who need a higher level of care can immediately connect with a Penn Cancer Network navigator to coordinate their next steps right from our office instead of after they leave.

Cover photo: Shore became an official member of the Penn Cancer Network in December 2019. Pictured left to right are Lori Gustave, Senior Vice President, Business Development, University of Pennsylvania Health System; James M. Pond, M.D., F.C.A.P., Medical Director, Cancer Program and Cancer Committee Chair, Shore Cancer Center; Joy Sutter, Associate Chief Administrative Officer, Cancer Service Line, Penn Medicine.

(continued inside)



Your Legacy can Live on with a Planned Gift to Shore Medical Center

Would you like to help preserve and enhance the current and future healthcare needs of our entire community? Then consider joining our DiOrio Society by making a planned gift to Shore Medical Center. Learn more at www.GivetoShore.org or call Mary McGuckin at 609-653-4657.

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Since 2015, Shore has hosted A Cause to Celebrate, a fall gala benefiting cancer care, but because of COVID we changed this year's event to a golf tournament, which was held on a cold and windy Nov. 2 at Greate Bay Country Club. The tournament raised \$206,000 from generous sponsors and golfers. Pictured at the tournament, left to right, is Kimberly Kaczmarski, Oncology Services Manger, Shore Cancer Center; Dr. David May, General Surgeon, Shore Physicians Group; and Jessica Giles, Development Manager, Shore Medical Center. Thank you to everyone who supports this event that has raised more than \$2.7 million in its six year history!

A patient can easily have their advanced surgery at Penn, for example, and stay close to home for their radiation and chemotherapy, with their Shore and Penn physicians remaining in contact throughout the process. This ensures they have the best possible outcomes and quality of life," Kaczmarski says. "We're looking forward to even more positive changes in the future with Penn's help."

New Physicians, Expanded Care

In July, the cancer center welcomed eight new oncology providers including Shore Cancer Center's new medical director, Vijay Sandilya, M.D. In just a few short months, the group has proven its commitment to enhancing processes and patient care. "These doctors are wonderful partners, all around," Kaczmarski says. "And our patients love them."

The new physicians have driven many positive changes, including the expansion from three to seven exam rooms and future plans to add more infusion chairs. This allows us to care for more people and in a timelier manner, and is made possible with your help.

On-site Laboratory Resources

When someone is faced with cancer, the seemingly simple task of scheduling a blood test can feel daunting. This year, the Cancer Center added a phlebotomy suite for drawing blood and administering certain injections. Now, patients can get their blood work done at the Cancer Center, leading to faster test results – which can mean all the difference in their outcome.

Helping Those in Need

Since 2016, the Greate Bay Women's Golf Association has raised \$225,000 through their SWING golf tournament to help women battling cancer at Shore afford their treatment. The charge was led by GBWGA president Sue Webb, a champion of women's cancer care who sadly passed away this summer. Kaczmarski says having funds available for patients who don't qualify for charity care but cannot afford treatment is a very big deal – and the need will only grow with so many people in our community struggling.

"Cancer doesn't care if you have insurance or not. And even if you do, it's becoming harder and harder to get insurance companies to cover certain treatments. We had a patient who we knew would benefit from one particular radiation treatment plan, but the insurance company would only agree to pay for a lesser treatment plan. The copays would have been too much for her, but the SWING tournament funds helped take away that burden," Kaczmarski said.

Saving Lives with More Cancer Screenings

Shore is the lead agency in Atlantic County for the NJ Cancer Education and Early Detection grant-funded program, which helps people who are uninsured or underinsured receive free screenings for certain cancers. Recently Shore added even more coordinated screening opportunities for the community, both through a new prostate care program led by urologist Dr. Michael Schutz and other prostate disease experts, as well as a push to help long-time smokers get a Low Dose CT scan, which can better detect lung nodules early and save lives.

Cancer Care – an Ongoing Need

Unfortunately, we are a long way off from a cure for cancer, but with your support we can make sure that every patient we treat gets the care they need, close to home. Your generous support means the world to us – but more importantly, it means the world to the patients in our care and their loved ones. Thank you for helping us save lives!



Shore Cancer Center, located across the street from Shore Medical Center, illuminated at night. With your generous support, we can continue to meet the growing cancer care needs of our community.

LIGHTKEEPER'S SOCIETY MEMBERS

We extend our heartfelt gratitude to the following members of Shore Medical Center's Lightkeeper's Society, which recognizes donors who annually contribute \$5,000 or more to Shore Medical Center to help further advance the care of our patients. Those marked with an asterisk (*) are also members of the DiOrio Society, which recognizes those who have made a planned gift to Shore Medical Center. We thank these individuals and families for their investment in future generations.

*Anonymous

Kathy & Michael Azeez Karen & Alan Beatty Peter & Debbie Beck* Greate Bay Country Club Lee & Catherine Bergen*

The Family of Joseph V. Curcio

David & Sandra Beyel
Charles & Susan Biscieglia*
Mr. & Mrs. Steven Brady
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In memory of Dr. Robin Carter, Obstetrics

Brenda & Terry Thomas The Thomas Family George & Sandy Tzaferos Bernice vanSteyn-Weiss* Viking Yacht Company Rosalind Williams

*DiOrio Society - Planned Gift

2020 STAINTON SOCIETY MEMBERS

We are deeply grateful for the generous support of our current Stainton Society members listed below, who gave between \$500 and \$4,999 this year. Donations made to Shore Medical Center through the Stainton Society ensure the ever-changing healthcare needs of our community are met with the region's most advanced medical services and clinical expertise. We are always eager to welcome new members! To join the Stainton Society, please visit www.GivetoShore.org or contact Jessica Giles at (609) 653-3986.

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Mr. & Mrs. Steven Ang	Ms. Doreen Fitzpatrick	Dr. & Mrs. John Keating	Ms. Lisa Polito
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Mr. & Mrs. William Duffy	Mrs. Kimberly Kaczmarski	Mr. & Mrs. David Perry	Ms. Calla Waldron-Buck
Ms. Kathleen Everett	Mrs. Diane Karrasch	Mr. & Mrs. Virginia Peter	Mr. & Mrs. Robert Wood
Mr. & Mrs.	Mrs. Hazel Kavle	Mr. & Mrs. Richard Pitman	Mr. & Mrs. Theodore Wood
R. Glen Fenstermacher	Mr. & Mrs. H. Paxson Keates	Mr. Victor Plumbo	Dr. Patrick Zazzaro

Community Heroes Helping Frontline Heroes

During the peak of the pandemic, our healthcare heroes at Shore truly felt your love. From dinners and PPE to lawn signs and your financial contributions to our COVID Relief Fund, you were essential to helping us get through some of the most challenging days. While you may consider our staff heroes, we couldn't do what we do without you showing your support. You are our heroes, too, and we thank you. We checked in with two departments in the hospital on the frontlines to find out just how much your support makes a difference.

You Help us Get Through Each Day

As nurse manager of the emergency department, Sherri Richmond and her team were among the first to feel the full brunt of COVID, but they were also the first to feel your generosity.

"Dealing with COVID takes a toll, but we have to keep it moving. All that support from our community helps us get through it, it really does," Richmond says.

While food donations helped comfort staff at work, Richmond said seeing the lawn signs supporting Shore Healthcare Heroes in their neighborhoods on their off time was just as important.

"Many of our staff live locally and would take walks to help decompress from a hard day. Seeing the signs and feeling that support even when they weren't working was huge."

With visitor restrictions in place once again, Richmond wants to be sure people know how hard her team is working to care for patients – especially in the absence of visitors - and that they



Staff from Shore's Emergency Department share a message of gratitude for you, our Community Heroes.

Pictured left to right is Stephen Locke, RN, BSN, Clinical Supervisor; Megan Tennant,
ED Technician; Andreea Gherendi, ED Technician; and Charlie Innarello, ED Technician.

are doing everything they can to keep families connected.

"We do whatever is necessary to help families be informed without being able to be there physically."

You Protect Us and Validate our Sacrifices

Luanne McGroarty is the nurse manger of the ICU, Telemetry and Critical Care departments. She says that Shore Medical Center has not had a shortage of PPE since COVID started, and her staff know donors like you are a big part of that.

"Whether you're contributing financially to the COVID Relief Fund, or donating PPE directly, our donors are an important part of keeping us protected

while we care for patients. You've also helped us be prepared to expand our ICU capacity should we reach a critical point with COVID over the next few months."

McGroarty said, however, the greatest part for staff is the knowledge that their community respects and appreciates them.

"When they see the posters and signs, receive meals, or even anything from the community, it's a big deal. It validates for them all of their hard work and sacrifices and that they're making a difference," McGroarty says. "Our staff are putting themselves and their families at risk every time they care for a patient who may be COVID positive. The recognition is very much appreciated."





Stephen Jones, left, with his supervisor Joe Hutcherson, Director of Environmental Services and Patient Transport. In October, Stephen received JEVS Human Services' Inspiration Award for being such a source of joy to his colleagues at Shore.

Stephen Jones: An Inspirational Role Model at Shore

Some people have a natural talent for making those around them smile. One of those people is Stephen Jones. Stephen makes any day brighter – something we've all needed as we deal with the challenges of COVID.

Stephen came to Shore in 2017 as a student with Atlantic County Special Services School District's Transitional Living Skills program. The program provides students age 18 to 21 with real work experiences in school and at organizations like Shore where they learn to live and work in the community.

When Stephen completed his skills program at Shore, he was ready to seek employment and couldn't imagine working anywhere else. With help from his employment specialist, Kim Callahan, from JEVS Human Services based in Philadelphia, Stephen got a job working three days a week in Shore's housekeeping department.

With his warm smile, charming personality and a passion for Philadelphia sports, Stephen has made friends throughout the hospital. One of those friends is Larry Phillips, Director of Security at Shore, who says Stephen is a breath of fresh air.

"Even on the frantic, out-of-control days that we all have occasionally, Stephen reminds me of why I enjoy working at Shore," Phillips says. "Plus, I get updates and scheduling on all Phillies and Eagles games. Stephen is great to work with and I am really happy that he has officially joined our workforce."

In Stephen's role, he delivers new linens and supplies throughout the hospital, which puts him contact with staff in nearly every department.

"I like trying to help people, to take care of them, to get them new supplies every time, every single day," Stephen says. "We make people happy, laugh, we support them."

During COVID, Stephen took some time off from Shore, but he came back

in June when he and his family felt comfortable. In fact, he increased his work schedule from three to five days a week.

Joe Hutcherson, Director of Environmental Services and Patient Transport and Stephen's supervisor said he is a diligent worker and serious about 'doing the right thing, always' – which happens to be one of Shore Medical Center's core values.

"Stephen takes his work seriously and he often points out safety concerns around the building as they occur. He continually expresses how grateful he is to work at Shore," Hutcherson says.

When it came time for JEVS Human Services' nominations for their annual Strictly Business fundraiser and awards ceremony, Callahan immediately thought of Stephen for their Inspiration Award. He was selected, and received his award during JEVS' virtual event on October 7.

"I nominated Stephen for the Inspiration Award because it's been a tough year for a lot of people, and Stephen is a ray of sunshine – and I thought people really needed that. He just spreads joy!"

Fred Banner, Chief Information Officer, confirmed that.

"At six 6-feet tall, Stephen is quite a presence, but it's the size of his heart that makes the biggest impact. My life and our medical center are richer as a result of Stephen. His contagious 'can do' attitude, his quick wit and sense of humor coupled with his sincere desire to serve and contribute to our mission serve as a role model to all who know and work with him. We are indeed fortunate call Stephen our friend and fellow team member."